

DECCAN CHRONICLE
KERALA TOURISM AD BAGS AWARD

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Thiruvananthapuram: The Kerala Tourism advertisement campaign 'Your Moment is waiting' has won the bronze medal at the prestigious Prague International Advertising Festival (PIAF) in the category of 'state as an advertiser.' The campaign's recognition in Prague comes close on the heels of a many awards including three gold medals at the Pacific Asia Travel Association (PATA) international awards.